

Electricity Price Comparison Table


Supplier	Tariff Name	Payment & billing method	Price in pence per unit/kWh	Standing Charge pence per day	Annual Cost using 3,200 units/kWh	Additional Information
	Energy Online Direct Debit - Monthly	Direct Debit e-bill	29.820p	None	£954	Equivalent to 6% off Standard Rate. Maximum of £60 savings per year
	Energy Online Direct Debit - Quarterly	Direct Debit e-bill	30.290p	None	£969	Equivalent to 4.5% off Standard Rate. Maximum of £46 savings per year
	Direct Debit - Monthly	Direct Debit postal bill	30.450p	None	£974	Equivalent to 4% off Standard Rate. Maximum of £40 savings per year
	Direct Debit - Quarterly	Direct Debit postal bill	30.930p	None	£990	Equivalent to 2.5% off Standard Rate. Maximum of £26 savings per year
	Energy Online - Standard Rate	Any payment method on receipt of E-bill	31.090p	None	£995	Equivalent to 2% off Standard Rate.
	Standard Rate	Any payment method on receipt of bill	31.720p	None	£1,015	
	Keypad Discount	Pay as you go	30.930p	None	£990	Keypad Reward: Free electricity from £1 - £4 for top ups between £50 - £175 online or via app.

Table updated 13 October 2023.

Please note: SSE Airtricity have announced tariff changes from 01 November 2023. Please use our Comparison Tool to see how these changes could affect you. https://www.consumerCouncil.org.uk/comparison_tool/begin



	Home Electricity	Direct Debit & E-bill	35.180p	None	£1,126	12 Months fixed term discount of 17% on SSE Airtricity standard unit rate. £40 exit fee. New customers only.
		Direct Debit & Post	36.030p	None	£1,153	12 Months fixed term discount of 15% on SSE Airtricity standard unit rate. £40 exit fee. New customers only.
		Non DD & E-bill	38.990p	None	£1,248	12 Months fixed term discount of 8% on SSE Airtricity standard unit rate. £40 exit fee. New customers only.
		Non DD & Post	39.840p	None	£1,275	12 Months fixed term discount of 6% on SSE Airtricity standard unit rate. £40 exit fee. New customers only.
	Welcome Credit	Direct Debit & E-bill	39.840p	None	£1,275	£150 Welcome Credit plus 12 Months fixed term discount of 6% on SSE Airtricity standard unit rate. Direct debit and e-bill only. £40 exit fee. New customers only.
	Smartsaver – standard tariff	Any payment method on receipt of bill	42.380p	None	£1,356	No contract. No exit fees. Additional discounts may be available depending on payment method.
	Keypad - Discount	Pay as you go	37.930p	None	£1,214	12 Months fixed term discount of 10.5% on SSE Airtricity standard unit rate & £5 free credit. New customers only.
Keypad Standard	Pay as you go	41.320p	None	£1,322	Discount of 2.5% on SSE Airtricity Standard unit rate.	

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Q4 Bill Pay Fixed Price	Direct Debit E-bill	28.991p	9.975p	£964	Fixed price for 12 months. New customers only. £40 exit fee. Not eligible for EPG, if available.
Bill Pay Loyalty 18% Discount	Direct Debit E-bill	36.134p	14.553p	£1,209	This offers a fixed 18% discount off the standard rate for 12 months, comes with £100 free credit on first bill. No exit fee.
Bill Pay Standard 24 Hr	Any payment method on receipt of bill	44.065p	14.553p	£1,463	No contract. No exit fee.
Keypad 20% Discount Tariff	Pay as you go	34.545p	9.975p	£1,142	This offers a fixed 20% discount off the standard rate for 12 months, comes with £80 credit (£40 after switchover, and £40 after month 9). No exit fee.
Keypad Loyalty 16% Discount	Pay as you go	36.272p	18.233p	£1,227	This offers a fixed 16% discount off the standard rate for 12 months, comes with £60 credit (£30 after switchover, and £30 after month 9). No exit fee.
Keypad Standard 24 hr	Pay as you go	43.181p	18.233p	£1,448	No contract. No exit fee.

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	Simpler Living Discount	Direct Debit E-bill	30.100p	None	£963	30% off standard rate for new customers only, on Direct Debit and online billing. 12 month contract. £40 early exit fee.
	Standard Billpay	Any payment method on receipt of bill	43.000p	None	£1,376	No Contract. No Exit Fee.
	Simpler Living Keypad	Pay as you go	43.000p	None	£1,376	£200 credit for new customers only - £50 free credit when switch completes; £50 free credit after 6 months & £100 free credit after 11 months. 12 month contract. £40 early exit fee.
	Bill Pay Super Saver	Any payment method on receipt of bill	26.982p	9.873p	£899	12 month fixed discount of 21.21% on Click Energy standard unit rate. Available to new and existing customers. No exit fee.
	Bill Pay 24h	Any payment method on receipt of bill	34.243p	9.873p	£1,132	No Contract. No Exit Fee.
	Keypad Super Saver	Pay as you go	26.982p	12.363p	£909	12 month fixed discount of 21.21% on Click Energy standard unit rate. Available to new and existing customers. No exit fee.
	Keypad 24h	Pay as you go	34.243p	12.363p	£1,141	No Contract. No Exit Fee.

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This table is a guide using the latest tariffs provided by electricity suppliers. The amount you pay per unit should be on your most recent bill or you can get this information from your current supplier. You should contact your preferred supplier to obtain more information about their tariffs, discounts and terms and conditions.

The Consumer Council has a simple guide about switching domestic electricity supplier. This can be downloaded at www.consumerCouncil.org.uk or a copy can be obtained by contacting our freephone number 0800 121 6022.

Prices include VAT at 5%. Some tariffs may be available to new customers only.

Annual cost is calculated using a typical annual consumption of 3,200kWh and is based on unit rate plus standing charges (where applicable).

The EPG has reduced to zero from 01 July 2023, so no discount has been included.

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