

Electricity Price Comparison Table

Supplier	Tariff Name	Payment & billing method	Price in pence per unit/kWh	Standing Charge pence per day	Annual Cost using 3,200 units/kWh	Additional Information
	Energy Online Direct Debit - Monthly	Direct Debit e-bill	28.370p	None	£908	Equivalent to 6% off Standard Rate. Maximum of £60 savings per year
	Energy Online Direct Debit - Quarterly	Direct Debit e-bill	28.820p	None	£922	Equivalent to 4.5% off Standard Rate. Maximum of £46 savings per year
	Direct Debit - Monthly	Direct Debit postal bill	28.970p	None	£927	Equivalent to 4% off Standard Rate. Maximum of £40 savings per year
	Direct Debit - Quarterly	Direct Debit postal bill	29.420p	None	£941	Equivalent to 2.5% off Standard Rate. Maximum of £26 savings per year
	Energy Online - Standard Rate	Any payment method on receipt of E-bill	29.570p	None	£946	Equivalent to 2% off Standard Rate.
	Standard Rate	Any payment method on receipt of bill	30.180p	None	£966	
	Keypad Discount	Pay as you go	29.420p	None	£941	Keypad Reward: Free electricity from £1 - £4 for top ups between £50 - £175 online or via app.



	Home Electricity	Direct Debit & E-bill	31.220p	None	£999	12 Months fixed term discount of 17% on SSE Airtricity standard unit rate. £40 exit fee. New customers only.
		Direct Debit & Post	32.070p	None	£1,026	12 Months fixed term discount of 15% on SSE Airtricity standard unit rate. £40 exit fee. New customers only.
		Non DD & E-bill	35.030p	None	£1,121	12 Months fixed term discount of 8% on SSE Airtricity standard unit rate. £40 exit fee. New customers only.
		Non DD & Post	35.880p	None	£1,148	12 Months fixed term discount of 6% on SSE Airtricity standard unit rate. £40 exit fee. New customers only.
	Welcome Credit	Direct Debit & E-bill	35.880p	None	£1,148	£150 Welcome Credit plus 12 Months fixed term discount of 6% on SSE Airtricity standard unit rate. Direct debit and e-bill only. £40 exit fee. New customers only.
	Smartsaver – standard tariff	Any payment method on receipt of bill	38.420p	None	£1,229	No contract. No exit fees. Additional discounts may be available depending on payment method.
	Keypad - Discount	Pay as you go	33.970p	None	£1,087	12 Months fixed term discount of 10.5% on SSE Airtricity standard unit rate & £5 free credit. New customers only.
Keypad Standard	Pay as you go	37.360p	None	£1,196	Discount of 2.5% on SSE Airtricity Standard unit rate.	

Updated 12 May 2023.
Prices from 01 April 2023.



Bill Pay Fixed Price	Direct Debit E-bill	27.111p	14.553p	£921	Fixed price for 12 months. New customers only. Price fixed for 12 months, except EPG discount which may vary. £40 exit fee.
Bill Pay Loyalty 18% Discount	Direct Debit E-bill	32.314p	14.553p	£1,087	This offers a fixed 18% discount off the standard rate for 12 months, comes with £100 free credit on first bill. No exit fee.
Bill Pay Standard 24 Hr	Any payment method on receipt of bill	40.107p	14.553p	£1,337	
Keypad 20% Discount Tariff	Pay as you go	30.587p	9.975p	£1,015	This offers a fixed 20% discount off the standard rate for 12 months, comes with £80 credit (£40 after switchover, and £40 after month 9). No exit fee.
Keypad Loyalty 16% Discount	Pay as you go	32.314p	18.233p	£1,101	This offers a fixed 16% discount off the standard rate for 12 months, comes with £60 credit (£30 after switchover, and £30 after month 9). No exit fee.
Keypad 10% Discount Tariff	Pay as you go	34.906p	18.233p	£1,184	This offers a fixed 10% discount off the standard rate for 12 months. No exit fee.
Keypad Standard 24 hr	Pay as you go	39.223p	18.233p	£1,322	

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	Simpler Living Discount	Direct Debit E-bill	34.720p	None	£1,111	10% off standard rate for new customers only, on Direct Debit and online billing. £250 free credit - £100 on first quarterly bill; £150 on fourth quarterly bill. 12 month contract. £40 early exit fee.
	Standard Billpay	Any payment method on receipt of bill	39.040p	None	£1,249	No Contract. No Exit Fee.
	Simpler Living Keypad	Pay as you go	39.040p	None	£1,249	£200 credit for new customers only - £50 free credit when switch completes; £50 free credit after 6 months & £100 free credit after 11 months. 12 month contract. £40 early exit fee.
	Bill Pay "Pure Saver"	Any payment method on receipt of bill	25.955p	9.873p	£867	Fixed price for 12 months. Available to new and existing customers. Price fixed for 12 months, except EPG discount which may vary. No exit fee.
	Bill Pay 24h	Any payment method on receipt of bill	34.243p	9.873p	£1,132	No Contract. No Exit Fee.
	Keypad "Pure Saver"	Pay as you go	25.955p	12.363p	£876	Fixed price for 12 months. Available to new and existing customers. Price fixed for 12 months, except EPG discount which may vary. No exit fee.
	Keypad 24h	Pay as you go	34.243p	12.363p	£1,141	No Contract. No Exit Fee.

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This table is a guide using the latest tariffs provided by electricity suppliers. The amount you pay per unit should be on your most recent bill or you can get this information from your current supplier. You should contact your preferred supplier to obtain more information about their tariffs, discounts and terms and conditions.

The Consumer Council has a simple guide about switching domestic electricity supplier. This can be downloaded at www.consumerCouncil.org.uk or a copy can be obtained by contacting our freephone number 0800 121 6022.

Prices from 01 April 2023 including VAT at 5%. Some tariffs may be available to new customers only.

All rates include the Energy Price Guarantee (EPG) effective from 01 April 2023.

(Annual cost is calculated using a typical annual consumption of 3,200kWh and is based on unit rate and standing charge where applicable).