

Consumer attitudes to energy transition

As Northern Ireland works towards achieving net zero targets by 2050, we are carrying out ongoing research into what consumers think about this and how they are impacted.

View our research on consumer attitudes to energy transition

The impact of the energy crisis on affordability and the impact of energy transition on consumers

01 November 2023

Research that explores the impact of the current energy crisis on affordability and consumer awareness and understanding of energy transition.

The impact of the energy crisis on affordability and the impact of energy transition on consumers [Research on the impact of the energy crisis on affordability and the impact of energy transition on consumers.pdf](#)

Consumer attitudes to protection during energy decarbonisation in Northern Ireland

11 September 2023

Research into consumers' views on the need for protection during decarbonisation and the level of support and type of regulation that consumers expect.

Consumer attitudes to protection during energy decarbonisation in Northern Ireland [Consumer_attitudes-120923_0.pdf](#)

Decarbonisation of Transport in Northern Ireland - Summary Report

20 September 2023

Research on decarbonisation of transport highlights that consumers here want affordable, convenient, and practical solutions before they can make more sustainable transport choices.

Decarbonisation of Transport in Northern Ireland - Summary Report [Consumer Council - Decarbonisation of Transport Report FINAL.pdf](#)

Attitudes to the Energy Transition

01 June 2023

Research regarding consumer attitudes to energy transition issues, the purpose of which was to gather evidence of public opinion and sentiment in order to provide both ourselves and key stakeholders with insights into the level of consumer support, education and protection required to meet established net zero goals.

Attitudes to the Energy Transition [Consumer Council Attitudes to the Energy Transition R.pdf](#)

Articles by the Consumer Council about energy transition

Transport

Decarbonisation of travel research shows ‘work to be done’ to inspire consumers to greener travel

20 September 2023

Our new research published today highlights that consumers want affordable, convenient, and practical solutions before they can make more sustainable transport choices.

Energy

Assistance, honesty and protection key to achieving the energy transition

13 September 2023

New research published by the Consumer Council, reveals that people will need assistance, honesty, and protection, in exchange for taking part in the energy transition.

Energy

Consumer insights should guide the energy transition

01 June 2023

New research published today by the Consumer Council reveals that better understanding of consumers is required if Northern Ireland is to reach its net zero goals.

Transport

The Consumer Council publishes new guide to electric vehicles

15 June 2023

As electric vehicles are growing in popularity in Northern Ireland, we have developed an online guide for those considering a more environmentally friendly option for their next car.